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The authors speak in a sophisticated yet accessible manner while teaching the fundamentals of business ethics. Hartman's professional background in law and her teaching experience in the business curriculum, combined with Desjardins' background in philosophy and MacDonald's ability to distill complicated business transactions into understandable terms, results in a broad language, ideal for this approach and market.

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Laura P. Hartman, Boston University, Joseph Desjardins, College of Saint Benedict/St. John's University, Chris MacDonald, Ryerson University. Abstract: Provides a comprehensive practical introduction to the ethical issues arising in business.

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A winner of the Microsoft CreateGOOD award at Cannes Lions, Professor Hartman also was named one of one of Ethisphere's 100 Most Influential People in Business Ethics and one of Fast Company's Most Creative People in Business. In addition, she continues to serve as an advisor to a number of startup companies. Joe Desjardins is Professor in the philosophy department formed jointly by the College of St. Benedict and St. John's University in Minnesota.

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